

# NY NOW Brand Promotions

## Abrams Books

7/15 – 8/17

- Order 20+ units and receive a 52% discount (extra 3%)
- Order 40+ units and receive a 52% discount AND net 90 days dating (extra 3% and extra 60 days)
  - This offer applies to all non-returnable retailers in good credit standing.
  - Standard \$75 net minimum for free freight applies.
  - Credit card orders do NOT qualify for dating.
  - Frontlist and backlist titles qualify.
  - Multiple orders per customer may be placed as long as minimums are met.
  - Orders below minimums follow standard discount schedule.

## ACC Art Books

Ongoing

- Order 20+ units and receive +2% off & free freight
- Order 30+ units and receive +3% off & free freight

## Agraria:

Ends 8/31

- New accounts of \$300+ receive 25% off

6/1 – 7/31

- Reorders \$200+ receive free freight

## Annapolis Candle

6/1 – 9/1

- All orders receive a 10% freight cap
- Orders \$1,500+ receive free freight

## Antica Farmacista

6/8 – 8/4

- Orders \$1,000 receive ½ off freight
- Orders \$2,000+ receive free freight

## Barr Co.

In-Person Show Only

- Free testers on new summer intros
- Orders \$800+ receive ½ off freight
- Orders \$1,200+ receive free freight
  - Orders must ship immediately

6/1 – 8/31

- Free testers on new summer intros
- Orders \$1,000+ receive ½ off freight
- Orders \$1,500+ receive free freight
  - Orders must ship immediately

## Boy Smells

Ends: 8/31

- Order 1 case pack of 3 different scents and receive a free tester
- Orders \$2,000+ receive free freight
- Order 4 Travel Spray case packs (any scent) and receive a free Travel Spray Holder

## Chez Gagné NEW

6/1 – 8/15

- Orders \$500+ receive 5% off (immediate ship only)

## Cereria Molla

8/1 - 8/12

- Orders \$1,899+ receive free freight

## Chronicle Books:

6/9 – 8/15

- 40-99 units = 50% discount, free freight, N90

- 100 - 199 units = 52% discount, free freight, N90
- 200+ units = 52% discount, free freight, N90

## Coeur de Lion

*Show Only*

- Buy one brand – Save 5% on the order
- Buy two brands – Save 10% on both orders
- Buy all three brands – Save 15% on all orders
  - Immediate ship only

## Eyebobs NEW

*6/1 – 7/31*

- Free freight & displays

## Generation Bee

*Ongoing*

- Lip, Facial or Body Prepack

## Graf Lantz NEW

*Ongoing*

- New accounts receive 5% off and free freight on their opening order and second order.

*6/1 - 6/14*

- Orders \$750+ receive 5% discount
- Orders \$1,200+ receive 10% discount
- Orders \$2,000+ receive 15% discount and free freight

## Hachette

*6/1 - 9/30*

- T1: +2% on 50+ units
- T2: +3% on 85+ units
- T3: +4% on 125+ units
- T4: +5% on 150+ units

## Homesick NEW

*In-Person Show Only*

- Orders \$600+ receive 1/2 off freight

- Orders \$800+ receive free freight
- Buy 5 case packs, get 1 case pack free of equal or lesser value (Orders written for Immediate Ship only)

*6/1 – 8/31*

- Order \$750+ receive ½ off freight
- Orders \$1,000+ receive free freight
- Buy 6 case packs, get 1 case pack free of equal or lesser value (Orders written for Immediate Ship only)

## INK + ALLOY

*6/8 - 8/4*

- Orders \$800+ receive free freight
- Orders \$1,500+ receive free freight + 5% discount
- Samples: \$150 credit towards FW26 items

## Jao Brands

*6/7 – 6/14*

- Free tester with each case & free freight

## k. hall designs

*In-Person Show Only*

- Free testers on new summer intros
- Orders \$800+ receive ½ off freight
- Orders \$1,200+ receive free freight
  - Orders must ship immediately

*6/1 – 8/31*

- Free testers on new summer intros
- Orders \$1,000+ receive ½ off freight
- Orders \$1,500+ receive free freight
  - Orders must ship immediately

## Kalastyle

*6/1 – 8/5*

- Orders \$600+ receive 1/2 freight
- Orders \$1,000+ receive free freight
- See Showroom for Kala Rep-only Bundles

## La Chatelaine:

6/5 – 7/5 & 7/23 – 8/10

- Orders \$550+ receive free case of 200g Luxury Soap
- Orders \$1,000+ receive free case 30ml Shea Butter Hand Cream + tester (OR Luxury Soap)
- Orders \$1,400+ receive free case 200g Luxury Soap AND 30ml Shea Butter Hand Cream

## LAFCO:

6/8 – 8/15

- Orders \$1,500+ receive 1/2 off freight
- Orders \$2,500+ receive free freight
- Perfume Launch Special:
  - Purchase 1 case of each 10ml Travel Fragrance and receive free testers and Retail Display Stand
  - Purchase 1 case of each 50ml Signature Fragrance and receive free testers
  - Shelf Talkers included with all purchases of Fine Fragrance

## Little Words Project

6/1 – 6/14

- Orders \$800+ receive 10% off

## Lizas

Show Only

- Buy one brand – Save 5% on the order
- Buy two brands – Save 10% on both orders
- Buy all three brands – Save 15% on all orders
  - Immediate ship only

## Louenhide

6/1 – 8/4

- For every \$500 spent receive one free Audrey Shoulder Bag (value \$99). Choose from Black or Chocolate

## McCrea's:

6/1 – 9/1

- Orders \$150+ receive one free bag of Classic Vanilla sample caramels
- Orders \$250+ receive two free bags of Classic Vanilla Sample Caramels
- Orders \$500+ receive free freight + two free bags of Classic Vanilla sample Caramels

## MERSEA

6/9 – 8/4

- Orders \$1,400+ receive free freight
  - All orders must ship complete
  - Shipping special only valid in the continental U.S.

## nora fleming

6/2 – 8/7

- Orders \$1,000+ receive a case of M9 napkin & candy holders
- Orders \$2,000+ receive a case of M9 napkin & candy holders, Y9 bread trays & 10% off freight
- Orders \$3,000+ receive a case of M9 napkin & candy holders, Y9 bread trays, G9 garnish dishes & 10% off freight
- Orders \$4,000+ receive a case of M9 napkin & candy holders, Y9 bread trays, G9 garnish dishes, T9 double dippers & free freight
  - Immediate ship only, one promo per retail location

## Panier des Sens

6/7 – 8/7

- Orders \$1,500+ receive free testers, free freight & 5% off

## Penguin Random House

6/4 – 8/28

- +2% on orders of 35-99 units
- +3% on orders of 100 units or more
  - Orders must ship by 9/14/26

## Poured New York

6/1 – 8/1

- Orders \$800 - \$1499 receives free 10oz testers and 5% freight cap
- Orders \$1500+ receive free 10oz testers and free freight

## QUDO

Show Only

- Buy one brand – Save 5% on the order
- Buy two brands – Save 10% on both orders
- Buy all three brands – Save 15% on all orders
  - Immediate ship only

## Roger & Gallet

8/1 - 8/12

- Orders \$500+ receive free freight

## Rosy Rings

In-Person Show Only

- Orders \$1,000+ receive 8% freight cap
- Orders \$2,500+ receive free freight

## Seedlings

6/1 – 8/31

- Orders \$750+ receive free freight
- Orders \$1,500+ receives 10% off and free freight

## Simpatico

In-Person Show Only

- Free testers on new summer intros
- Orders \$800+ receive ½ off freight
- Orders \$1,200+ receive free freight
  - Orders must ship immediately

6/1 – 8/31

- Free testers on new summer intros
- Orders \$1,000+ receive ½ off freight
- Orders \$1,500+ receive free freight
  - Orders must ship immediately

## Skeem

Show Only

- Orders \$1,750+ receive ½ off freight
- Orders \$3,500+ receive free freight
  - Valid for single ship orders to one location

## Softies

6/1 - 8/31

- **Road:** Orders \$1,000+ earn \$100 in Softies Bucks
- **Show:** Orders \$1,000+ earn \$200 in Softies Bucks
- Orders \$2,000+ receive free freight
  - No cap on Softies Bucks, earn as many as you qualify for
  - Softies Bucks to be redeemed in Q4 2026

## U.S. Apothecary

In-Person Show Only

- Free testers on new summer intros
- Orders \$800+ receive ½ off freight
- Orders \$1,200+ receive free freight
  - Orders must ship immediately

6/1 – 8/31

- Free testers on new summer intros
- Orders \$1,000+ receive ½ off freight
- Orders \$1,500+ receive free freight

- Orders must ship immediately