

NY NOW Brand Promotions

Abrams Books

7/15 – 8/17

- Order 20+ units and receive a 52% discount (extra 3%)
- Order 40+ units and receive a 52% discount AND net 90 days dating (extra 3% and extra 60 days)
 - This offer applies to all non-returnable retailers in good credit standing.
 - Standard \$75 net minimum for free freight applies.
 - Credit card orders do NOT qualify for dating.
 - Frontlist and backlist titles qualify.
 - Multiple orders per customer may be placed as long as minimums are met.
 - Orders below minimums follow standard discount schedule.

ACC Art Books

Ongoing

- Order 20+ units and receive +2% off & free freight
- Order 30+ units and receive +3% off & free freight

Agraria:

Ends 8/31

- New accounts of \$300+ receive 25% off

6/1 – 8/31

- Reorders \$200+ receive free freight

6/1 – 8/31

- Blue Spruce Early Purchase Special: Buy 3 of any Blue Spruce SKU and get 1 of the same SKU free. This offer is equivalent to 25% off each case pack.

Annapolis Candle

6/1 – 9/1

- All orders receive a 10% freight cap
- Orders \$1,500+ receive free freight

Antica Farmacista

6/8 – 8/4

- Orders \$1,000 receive ½ off freight
- Orders \$2,000+ receive free freight

Barefoot Books

6/1 - 11/15

- Orders over \$150 NET or ≥ 20 units receive 5% discount and free freight

Barr Co.

In-Person Show Only

- Free testers on new summer intros
- Orders \$800+ receive ½ off freight
- Orders \$1,200+ receive free freight
 - Orders must ship immediately

6/1 – 8/31

- Free testers on new summer intros
- Orders \$1,000+ receive ½ off freight
- Orders \$1,500+ receive free freight
 - Orders must ship immediately

Baudelaire

6/7 – 8/4

- 10% off all Honey Soap products
- Receive complimentary Bamboo Hex Soap Dish for every \$100 spent on Honey Soaps
- Orders \$1,000+ receive free freight

Boy Smells

Ends: 8/31

- Order 1 case pack of 3 different scents and receive a free tester

- Orders \$2,000+ receive free freight
- Order 4 Travel Spray case packs (any scent) and receive a free Travel Spray Holder

Cereria Molla

8/1 - 8/12

- Orders \$1,899+ receive free freight

Chronicle Books:

6/9 – 8/15

- 40-99 units = 50% discount, free freight, N90
- 100 - 199 units = 52% discount, free freight, N90
- 200+ units = 54% discount, free freight, N90

Coeur de Lion

Show Only

- Buy one brand – Save 5% on the order
- Buy two brands – Save 10% on both orders
- Buy all three brands – Save 15% on all orders
 - Immediate ship only

D'Marie NEW

6/7 – 8/15

- Orders \$2,000+ receive free freight (excludes machines)
- 5% off double & triple barrel machines
- 10% off single barrel machines + free 10lb bulk mix + 24 free retail pouches

Generation Bee

Ongoing

- Lip, Facial or Body Prepack

Grace Farms NEW: coming soon

Hachette

6/1 - 9/30

- T1: +2% on 50+ units
- T2: +3% on 85+ units

- T3: +4% on 125+ units
- T4: +5% on 150+ units

Homesick NEW

In-Person Show Only

- Orders \$600+ receive 1/2 off freight
- Orders \$800+ receive free freight
- Buy 5 case packs, get 1 case pack free of equal or lesser value (Orders written for Immediate Ship only)

6/1 – 8/31

- Order \$750+ receive ½ off freight
- Orders \$1,000+ receive free freight
- Buy 6 case packs, get 1 case pack free of equal or lesser value (Orders written for Immediate Ship only)

k. hall designs

In-Person Show Only

- Free testers on new summer intros
- Orders \$800+ receive ½ off freight
- Orders \$1,200+ receive free freight
 - Orders must ship immediately

6/1 – 8/31

- Free testers on new summer intros
- Orders \$1,000+ receive ½ off freight
- Orders \$1,500+ receive free freight
 - Orders must ship immediately

K'Lani

6/6 – 8/5

- Orders \$500+ receive free freight

Kalastyle

6/1 – 8/5

- Orders \$600+ receive 1/2 freight
- Orders \$1,000+ receive free freight
- See Showroom for Kala Rep-only Bundles

La Chatelaine:

6/5 – 7/5 & 7/23 – 8/10

- Orders \$550+ receive free case of 200g Luxury Soap
- Orders \$1,000+ receive free case 30ml Shea Butter Hand Cream + tester (OR Luxury Soap)
- Orders \$1,400+ receive free case 200g Luxury Soap AND 30ml Shea Butter Hand Cream

LAFCO:

6/8 – 8/15

- Orders \$1,500+ receive 1/2 off freight
- Orders \$2,500+ receive free freight
- Perfume Launch Special:
 - Purchase 1 case of each 10ml Travel Fragrance and receive free testers and Retail Display Stand
 - Purchase 1 case of each 50ml Signature Fragrance and receive free testers
 - Shelf Talkers included with all purchases of Fine Fragrance

Little Words Project

6/1 – 6/14

- Orders \$800+ receive 10% off

Lizas

Show Only

- Buy one brand – Save 5% on the order
- Buy two brands – Save 10% on both orders
- Buy all three brands – Save 15% on all orders
 - Immediate ship only

Louenhide

6/1 – 8/4

- For every \$500 spent receive one free Audrey Shoulder Bag (value \$99). Choose from Black or Chocolate

Macmillan

6/1 – 8/21

- 35+ copies: Extra 2%
- 100+ copies: Extra 3%
 - Net \$250 minimum for all orders
 - Please note that Priddy titles are included in this offer. Priddy titles receive an extra 2% or 3% respectively on top of the 54% discount.
 - Excludes all accounts that are meet comp and do not receive standard Macmillan non-returnable discount terms and/or wholesale accounts.

Margot Elena

6/1 – 8/14

- Orders \$825+ receive \$75 off
- Orders \$1,100+ receive \$100 off
- Orders \$1,650+ receive \$150 off,
- Orders \$2,200+ receive \$200 off
- Orders \$3,000+ receive free shipping
 - For immediate shipped orders. Not able to combine your orders with any other offers. Free shipping is not valid for Canada, Hawaii or Alaska

Max Benjamin:

Ongoing

- Orders \$750+ receive free freight
- Orders \$1,000+ receive free freight & free testers
- Car Freshener Promotion: orders \$900+ receive free freight & car bar testers

McCrea's:

6/1 – 9/1

- Orders \$150+ receive one free bag of Classic Vanilla sample caramels
- Orders \$250+ receive two free bags of Classic Vanilla Sample Caramels
- Orders \$500+ receive free freight + two free bags of Classic Vanilla sample Caramels

MERSEA

6/9 – 8/4

- Orders \$1,400+ receive free freight
 - All orders must ship complete
 - Shipping special only valid in the continental U.S.

nora fleming

6/2 – 8/7

- Orders \$1,000+ receive a case of M9 napkin & candy holders
- Orders \$2,000+ receive a case of M9 napkin & candy holders, Y9 bread trays & 10% off freight
- Orders \$3,000+ receive a case of M9 napkin & candy holders, Y9 bread trays, G9 garnish dishes & 10% off freight
- Orders \$4,000+ receive a case of M9 napkin & candy holders, Y9 bread trays, G9 garnish dishes, T9 double dippers & free freight
 - Immediate ship only, one promo per retail location

ORI

6/8 – 8/15

- Orders \$499+ receive free freight
 - Continental US Only
 - Hawaii orders \$499+ receive 10% freight cap

Panier des Sens

6/7 – 8/7

- Orders \$1,500+ receive free testers, free freight & 5% off

Penguin Random House

6/4 – 8/28

- +2% on orders of 35-99 units
- +3% on orders of 100 units or more
 - Orders must ship by 9/14/26

Poured New York

6/1 – 8/5

- Orders \$800 - \$1499 receives free 10oz testers and 5% freight cap
- Orders \$1500+ receive free 10oz testers and free freight

QUDO

Show Only

- Buy one brand – Save 5% on the order
- Buy two brands – Save 10% on both orders
- Buy all three brands – Save 15% on all orders
 - Immediate ship only

Roger & Gallet

8/1 - 8/12

- Orders \$500+ receive free freight

Seedlings

6/1 – 8/31

- Orders \$750+ receive free freight
- Orders \$1,500+ receives 10% off and free freight

Simpatico

In-Person Show Only

- Free testers on new summer intros
- Orders \$800+ receive ½ off freight
- Orders \$1,200+ receive free freight

- Orders must ship immediately

6/1 – 8/31

- Free testers on new summer intros
- Orders \$1,000+ receive ½ off freight
- Orders \$1,500+ receive free freight
 - Orders must ship immediately

Skeem

Show Only

- Orders \$1,750+ receive ½ off freight
- Orders \$3,500+ receive free freight
 - Valid for single ship orders to one location

Softies

6/1 - 8/31

- **Road:** Orders \$1,000+ earn \$100 in Softies Bucks
- **Show:** Orders \$1,000+ earn \$200 in Softies Bucks
- Orders \$2,000+ receive free freight
 - No cap on Softies Bucks, earn as many as you qualify for
 - Softies Bucks to be redeemed in Q4 2026

Source Books

6/1 - 8/31

- 12–24 units = 51% + FF
- 25–49 units = 52% + FF
- 50–99 units = 53% + FF
- 100+ units = 54% + FF

Tocca:

6/14 – 8/7

- Orders \$1,000+ receive free testers
- Orders \$1,500+ receive free freight
- Orders \$1,500+ receive free freight & free testers

U.S. Apothecary

In-Person Show Only

- Free testers on new summer intros
- Orders \$800+ receive ½ off freight
- Orders \$1,200+ receive free freight
 - Orders must ship immediately

6/1 – 8/31

- Free testers on new summer intros
- Orders \$1,000+ receive ½ off freight
- Orders \$1,500+ receive free freight
 - Orders must ship immediately

Umlat Brooklyn NEW

8/1 - 8/31

- Orders \$200+ receive free freight

Up with Paper NEW

6/1 - 8/31

- Orders \$400+ receive free freight
 - Excludes seasonal corrugates. Does not apply to Alaska, Hawaii, or Puerto Rico.

W.W. Norton

5/21 - 8/21

- \$100 net minimum order - 60 days dating
- \$500 net minimum order - 90 days dating
- \$100 net minimum order - 52% discount
- \$500 net minimum order - 55% discount